Promotional/Branding

Packages	Brand Story	Brand Content Collection
Price	$ 2,800.00	$ 5,650.00
Best For	Introducing an organization, service, initiative, or founder	A campaign needing a main video and supporting social content
Planning	Discovery call, interview questions, and shot list	Discovery call, content planning session, interview questions, and shot list
Production	Up to 4 consecutive hours at one location	Up to 6 consecutive hours at one location
Team	One videographer	Two videographers, with pre-production input from your social media specialist
Interviews	Up to two people	Up to three people
Main Video	On 60-90 second promotional/branding video	One 2-3 minute promotional/ branding video
Social Media Content	One captioned edited vertical up to 30 seconds	Four captioned edited vertical clips up to 45 seconds
Editing Included	Interview editing, supporting footage, basic titles, colors corrections, audio refining, and licensed stock music	Interview editing, supporting footage, basic titles, color correction, audio refining, and licensed stock music
Revisions	Two consolidated revisions	Two consolidated revisions
Proposed Delivery	Within 15 business days	Within 20 business days